

# BlackBerry Curve 8520 smartphone



Combining the performance, efficiency and power of the BlackBerry brand with affordability and cost efficiency, the new BlackBerry® Curve™ 8520 smartphone offers businesses the opportunity to access the latest BlackBerry® technology at an incredibly low price (or at the price of a standard mobile device).

## Designed for...

Businesses of any size that want access to the complete suite of BlackBerry functions in one affordable solution. Offering a compact design, full QWERTY keyboard, Trackpad control as well as dedicated multi-media keys, fast data transfers and enhanced phone, email and text communication, the new BlackBerry Curve 8520 smartphone will help to increase the productivity and efficiency of your business while providing a stylish, modern and multi-featured solution.

## A bit more detail...

- Keeps running costs under control with a cost effective mobile solution for your entire team – providing an affordable entry-level smartphone with BlackBerry functionalities
- Provides an easy to use device enabling your team to set up and use immediately
- Reduces expenditure on IT time for mobile devices with simple operational controls and guaranteed ease of use
- Offers improved battery performance and faster charging, encouraging increased productivity
- Provides even faster data handling offering an increased pace of work and efficiency
- Allows you to send and receive emails in real-time, synchronise over the air with your desktop,<sup>1</sup> as well as open and amend Microsoft® Word, Excel® and PowerPoint® attachments using the pre-loaded Documents To Go® applications
- Provides fast file transfers between handsets and computers with micro USB connections
- Connects to a Mac® enabling you to easily synchronise your contacts, tasks, notes and appointments
- Offers the familiar look and feel of your laptop with the new trackpad which uses optical technology so you can simply trace your finger over the pad to scroll and select
- Provides optimum viewing with a large bright high contrast 320 x 240 pixel colour display screen
- Ensures quick and easy data entry with a full QWERTY keyboard and finger-friendly all-in-one action pad

- Provides enhanced web mail, working with multiple email accounts
- Facilitates conference calling and enhanced background noise cancellation
- Optimises team efficiency with direct access to Customer Relationship Management (CRM) systems including Salesforce.com, SAGE SalesLogix, Goldmine and Maximizer
- Uses CRM systems to capture valuable customer information such as customer profiles, contact information, sales history and orders facilitating better overall customer services
- Utilises Chalk's messaging platform, Mobile chalkboard™ for the secure delivery of priority training which offers text, graphics, video, audio, surveys, tests and live links for training, sales tools and policy updates, providing increased operational efficiencies and cost savings
- Provides optimum international coverage with Quad-Band GRPS/EDGE/GSM functionality<sup>2</sup>.



<sup>1</sup>Subject to your company's IT infrastructure, permissions and policies. <sup>2</sup>Subject to network coverage.

## A few reasons to have a new BlackBerry Curve 8520 smartphone...

- Offers a sleek compact design that is both easy to use and robust
- Provides constant contact by email, phone and text for optimum business efficiency
- Enables call forwarding and voicemail attachment playback
- Offers an integrated contact list, calendar, memo pad and task list
- Features an enhanced design with more sealed keys and a track pad for easier use and improved reliability
- Includes dedicated media keys which enables your team to access both work and entertainment applications at the same time – includes BlackBerry Media Player, BlackBerry® Media Sync and Roxio® media software
- Premium BlackBerry® media player for capturing and playing video footage, storing and listening to music and taking and storing photographic images
- Offers access to Facebook® for BlackBerry smartphones, Flickr® Photo Uploader for BlackBerry smartphones, MySpace® for BlackBerry smartphones, Instant Messaging (IM), BlackBerry® Messenger.

### Want to know more?

Talk to your O<sub>2</sub> representative.

## Specifications

Work time	
Hours talktime (up to, in hours) <sup>1</sup>	4.5 hrs
Hours standby (up to, in hours) <sup>1</sup>	408 hrs
Colour	Black
Dimensions (W x L x D)	109 x 60 x 13.5 mm
Weight	106g (with battery)
Colour Screen	320 x 240 pixel colour display
Band	Quad band <sup>2</sup> 850/900/1800/1900MHz GSM®/GPRS/EDGE networks
GPRS	✓
EDGE	✓
3G	✗
Wireless LAN	Wi-Fi® support – 802.11b/g <sup>3</sup> technology
Email	BlackBerry®
Integrated GPS	✗
Keyboard	Full QWERTY
Multimedia Messaging (MMS)	SMS, MMS
Integrated Camera	2.0 megapixel
Java	✓
Loudspeaker	✓
Available memory	256 MB flash memory, Supports up to 32 GB microSD
Operating system	4.6.1 BlackBerry® O/S
PDA processor	512 MHz
Battery	1050 mAh
Bluetooth®	✓
Your time	
Video	✓ Built-in video recording
Music	✓ BlackBerry® Media Player

<sup>1</sup>Actual times may vary depending on SIM card, network, usage patterns and environment. <sup>2</sup>Subject to network availability. <sup>3</sup>Subject to network coverage and your company's IT infrastructure, permissions and policies.

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